

Who We Are

Inspiring the Leaders of Tomorrow

At **Teen Tours Society, Inc.**, we are committed to shaping the next generation of leaders through advocacy, service-learning, and cultural enrichment. **Our mission is to:**

"Inspire and promote a tradition of character, education, service, and culture amongst youth and their families regardless of ethnic, racial, or cultural background; ensuring that the activities are an essential part of the development of leaders of tomorrow."

Through innovative programs, impactful partnerships, and transformative experiences, we empower young people to become engaged citizens, change-makers, and advocates for a better future.

Our Story

Founded in **1996** by Genine LaTrice Perez, Executive Director, **Teen Tours Society, Inc.** began as a vision to provide **girls of color in Fort Smith, Arkansas** with opportunities beyond their immediate neighborhood—focusing on **character, service, education, and culture**. What started as a local initiative has grown into a dynamic organization that **supports all youth and their families**, ensuring they have the skills, resources, and confidence to lead with purpose.

We believe that young people should not only **dream big** but also have the **tools and experiences** to turn their dreams into reality. Whether through leadership training, service projects, or cultural exposure, our goal remains the same—to **equip youth of all ages with essential life skills** that will help them navigate their future successfully and take pride in their role as citizens.

Our Core Programs

Teen Tours Society offers four primary programs that serve as the foundation for our mission:

- **Miss Teen Tours** – A leadership and personal development program for young women that fosters confidence, community service, and academic excellence.
- **Olivia's Hope, Tomorrow's Promise** – A youth-focused initiative promoting mentorship, mental health awareness, and peer support in honor of Olivia DaVinci Vaughn Perez.

- **Building Youth with Purpose** – A program dedicated to equipping young people with leadership skills, career readiness, and civic engagement opportunities.
- **Arkansas Youth Leadership Initiative** – A statewide leadership program designed to train and develop young leaders in advocacy, policy engagement, and community service.

Signature Events

Our organization is proud to host a variety of signature events that engage, educate, and inspire:

- **Circle of Hope Leadership Symposium** – A powerful gathering where students aged 18-25 explore critical topics such as mental health, substance use prevention, and leadership development.
- **Peezy's Week** – A tribute to Olivia DaVinci Vaughn Perez, featuring events such as the "**For the Love of Olivia**" Concert, the **Peace Lily Honors** (recognizing those who support grieving families), and the **Blue Orange Basketball Charity Game**.
- **Take Down Tobacco Tours** – An engaging event promoting substance use prevention and healthy decision-making among youth.
- **Mental Health & Youth Summit** – A forum that raises awareness about mental health challenges while providing resources and support for young people.
- **YES (Youth Extinguishing Smoking) on the Hill** – A community-driven initiative focused on tobacco prevention and education.

Engaging Programs & Partnerships

Teen Tours Society collaborates with schools, community organizations, and local businesses to amplify our impact. Our partnerships allow us to provide resources, mentorship, and service-learning opportunities that strengthen communities and prepare youth for the future. Key initiatives include:

- **Get Active Get Fit Initiative** – Encouraging physical health and wellness, particularly among women over 50 through the **Get Active Get Fit AR Queen FIT Collective**.
- **Community Service Projects** – Engaging youth in meaningful service, including contributions to the **Little Free Food Pantry** and **Purpose Bags for unsheltered and homeless individuals**.
- **Youth Advocacy & Policy Engagement** – Training young leaders to use their voices in shaping policies that impact their lives.

Join Us

At Teen Tours Society, we believe that leadership is not just about personal success—it's about lifting others up and creating a better world. Whether you are a student looking to grow, a school interested in hosting an event, or a community partner eager to collaborate, we invite you to be a part of our mission.

Together, we can **inspire, educate, and empower** the leaders of tomorrow.



Sandra Ledbetter



Dr. Sharon Morrison



Lasandra Rogers, Treasurer



Toni Agnew, Board Chair



Kharlissa Lovelace
Ruby Machelle



Steward Brown



Genine LaTrice Perez, Founder & Executive Director



Marcouvous Williams

Genine LaTrice Perez, My passion and purpose are for youth and their families. My focus is to ensure that youth and families have an opportunity to thrive and to be the best versions of themselves. This organization has a Judge Less Love More vision that no matter the circumstance, we want to serve as a resource: a place where a young person can feel safe with their thoughts and learn to lead in a supportive environment. Youth VOICE is important. Be it a service project, advocating for prevention, stepping on to the stage with confidence, and or feeling heard, Teen Tours Society, Inc is there for the next generation and beyond.

Sandra D. Ledbetter

I am a proud member of the board of Teen Tours Society. The board has a charge of building confidence, character, and re-establishing positive relationships of all participants. Our board will continue to help provide a safe haven where participants will feel physically and emotionally secure at all times.

Kharlissa Lovelace

I joined TTS in the hopes of aiming to make a positive impact on my community by supporting my organization's mission through advocacy efforts, fundraising, and more while actively participating in social change.

Lasandra Rogers

Teen Tours Society focuses on youth development, leadership, and personal growth. Serving on the board allows me to mentor and support young women in building confidence, communication skills, and leadership abilities.

Toni Lane Agnew

"I joined the Board of Teen Tours Society because I believe children, teens and young adults need positive role models in their lives. They need second chances. They need to know it will be alright and I'm here to show you the way. "

Dr. Sharon Renee Morrison

"I hope that I am still on the Board." "I have missed a lot, if I am, I'm responding to your request."

"My belief in the mission is the reason I accepted the invitation to become a board member."

"Mentorship provides guidance and support to young ladies in the hope that it enhances growth."

Marcovous Levette Williams

I am a proud board member for Teen Tours Society, Inc.,

Being a board member has allowed me to network and build and strengthen relationships with local schools in our community with the youth . Having an impact on young people life and contributing to decision-making, providing guidance, and advocating for their needs, is very rewarding.

Olivia's Hope Tomorrow's Promise PAGE

#1. I don't like the current font: Teen Tours Society Inc

Please Match the **FONT** in the banners/posters Judge Less Love More.



#2. ALSO Please include the above banners on the page.

#3. Use this as the text for the page introduction. Please do not use Giving Tuesday as a Title.

Olivia's Hope, Tomorrow's Promise

Welcome to **Olivia's Hope Tomorrow's Promise** a space dedicated to honoring the life and legacy of **Olivia DaVinci Vaughn Perez**. Each November, we come together to celebrate **Peezy Week**, a time of remembrance, community service, and giving back.

On November 3, 2016, just one day before her 20th birthday, Olivia's life was tragically cut short in a car accident. In the years since, family, friends, and the community she loved have united to **turn loss into legacy**, fostering hope and support for those in need.

Our Mission: Hope in Action

Peezy Week is more than a tribute—it's a movement. Each year, we host a series of impactful events that uplift, inspire, and support our community:

Circle of Hope Symposium – Empowering discussions on mental health, leadership, and resilience.

Peezy's Blue Orange Games – A spirited charity basketball event uniting athletes and advocates.

For the Love of Olivia Concert – A celebration of life through music and the arts.

Sunday Fellowship – Gathering in faith and reflection.

Peace Lily Honors – Recognizing those who stand in the gap for grieving families.

Beyond Peezy Week, our commitment continues through **youth-focused initiatives**, the **Judge Less, Love More Movement**, and ongoing **support for the unsheltered** via the **Little Free Food Pantry** and **Purpose Bags** filled with essential supplies year-round.

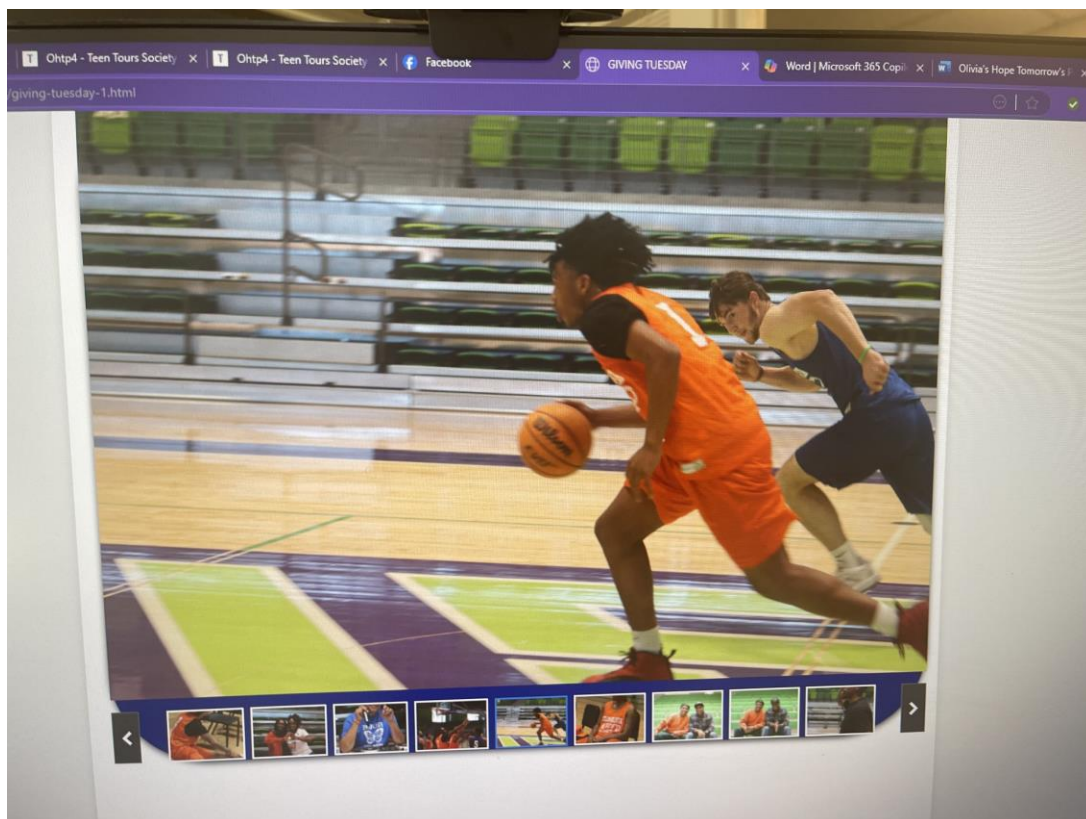
Join Us in Making a Difference

Your **support matters**. As the presenting organization, **Teen Tours Society, Inc.**—a **501(c)(3) nonprofit**—ensures that your contributions directly impact lives.

Your donation is tax-deductible. Click [HERE] to give, or tap the donate button below.

(DO YOU NEED AN UPDATED QR CODE AND LINK?)

#4. If possible, I would like a picture view like below so that more pictures can be added, and the preview of each picture can be seen below it and, in a border, different from the page. So it doesn't appear too spaced out and or bland.



#5. Also, because I mention the different activities in the introduction, can you show case the fliers on this page. They don't have to be full size. They can be to the right of the script. Also, in borders are beautifully displayed.

FSA PEEZY WEEK NOVEMBER 2024
OLIVIA'S HOPE TOMORROW'S PROMISE

NOV 1 Circle of Hope Symposium 9am-2pm
FREE LUNCH! PEDESTRIAN SAFETY PRESENTATION INCLUDED! REGISTER HERE

NOV 4 Arkansas Baptist College President's Dining Hall 9am-2pm
FREE ADMISSION TO CHILDREN 12 & UNDER

NOV 2 Peezy's Blue Orange Charity Basketball Explosion 7-10pm
FREE ADMISSION TO CHILDREN 12 & UNDER

NOV 3 OHTP Sunday Fellowship 10:45am
Balloons 2:45pm - 3:15pm
For the Love of Olivia 5:00pm - 8:00pm
CASH LOUNGE 10A-10PM (CASH ONLY) (CASH ONLY) (CASH ONLY)

NOV 10 Peace Lily Honors & Gospel Concert 7pm
RECEPTION 5pm - 6:45pm
BALLOONS 2:45pm - 3:15pm
CASH LOUNGE 10A-10PM (CASH ONLY) (CASH ONLY) (CASH ONLY)

OLIVIA'S HOPE TOMORROW'S PROMISE
TEENAGE IN NOVEMBER

FOR MORE INFO VISIT OHTP.LIFE

FSA PEEZY WEEK NOVEMBER 2024
OLIVIA'S HOPE TOMORROW'S PROMISE

NOV 2 PEEZY'S BLUE ORANGE CHARITY BASKETBALL GAME
CHILDREN 12 AND UNDER FREE
PARADE BOYS & GIRLS CLUB 1301 S STATE ST. LITTLE ROCK, AR 72204

ENTERTAINMENT TWO GAMES CONCESSIONS

GAME #1 PARADE BOYS & GIRLS CLUB 1301 S STATE ST. LITTLE ROCK, AR 72204
GAME #2 ADULT GAME 1301 S STATE ST. LITTLE ROCK, AR 72204

ADVANCED REGISTRATION REQUIRED FOR PLAYERS. NO FEES FOR PLAYERS.

OLIVIA'S HOPE TOMORROW'S PROMISE
TEENAGE IN NOVEMBER

FSA PEEZY WEEK NOVEMBER 2024
OLIVIA'S HOPE TOMORROW'S PROMISE

NOV 10 Sunday 10am-5pm
BAPTIST CHURCH 500 W. DALY L. CANTON BATES DR. LITTLE ROCK, AR 72202

PEACE LILY Honors
GOSPEL CONCERT
PERFORMING LIVE: **ANDREA BROWN**, **CHISSEY P**, **GENINE LATRICE PEREZ**, **COLEMAN**, **PARRISH**, **JONES**, **LAIRD-AUSTIN**

ADULT GAME 1301 S STATE ST. LITTLE ROCK, AR 72204

OLIVIA'S HOPE TOMORROW'S PROMISE
TEENAGE IN NOVEMBER

FSA CIRCLE OF HOPE NOVEMBER 2024
LEADERSHIP SYMPOSIUM
REGION 9 PREVENTION PROVIDER PREVENTION CONFERENCE

FRIDAY, NOVEMBER 1, 2024
Arkansas Baptist College President's Dining Hall
500 W. DALY L. CANTON BATES DR. LITTLE ROCK, AR 72202
9-2pm

REGISTER HERE
Lunch & Grab Bag Included FREE

WRITE THE VISION MAKE IT PLAIN
PAUL POSE, PROMISE, HOPE
Pedestrian Safety
ATOD PREVENTION LINE & MARIJUANA
FINANCIAL LITERACY
MY MENTAL HEALTH MATTERS
LUNCH CHAT WITH SHELLEY SPEARS
THE BEST VERSION OF YOU BEGINS WITH YOU!
Circle of Hope Panel Discussion
Little Free Food Pantry Service Project

OHTP.LIFE, **RAAD**, **AF**, **SHAKURE**

FSA CIRCLE OF HOPE NOVEMBER 2024
LEADERSHIP SYMPOSIUM
REGION 9 PREVENTION PROVIDER PREVENTION CONFERENCE

WEDNESDAY, NOVEMBER 4, 2024
Arkansas Baptist College President's Dining Hall
500 W. DALY L. CANTON BATES DR. LITTLE ROCK, AR 72202
9-2pm

REGISTER HERE
Lunch & Grab Bag Included FREE

WRITE THE VISION MAKE IT PLAIN
PAUL POSE, PROMISE, HOPE
Pedestrian Safety
ATOD PREVENTION LINE & MARIJUANA
FINANCIAL LITERACY
MY MENTAL HEALTH MATTERS
LUNCH CHAT WITH SHELLEY SPEARS
THE BEST VERSION OF YOU BEGINS WITH YOU!
Circle of Hope Panel Discussion
Little Free Food Pantry Service Project

OHTP.LIFE, **RAAD**, **AF**, **SHAKURE**

SPECIAL PERFORMANCE BY ANDREA BROWN

For the Love of OLIVIA
Sunday 3RD NOVEMBER
LIVE MUSIC PERFORMANCES BY:
KEITH SPANSE, **NICKY PARRISH**, **RICHARD RICHARDSON**

OLIVIA'S HOPE TOMORROW'S PROMISE
TEENAGE IN NOVEMBER

20.00 GENERAL ADMISSION | DOORS OPEN AT 5PM | SHOW STARTS AT 6PM

#1. Please use the text below for the introductions of the page:

Miss Teen Tours Girls of Purpose

Miss Teen Tours is more than a pageant—it's a transformative leadership and mentoring experience for young women aged 11-18. Rooted in the core values of **character, service, education, and culture**, our program nurtures confident, socially aware, and purpose-driven leaders.

Our Story

Founded in 1997 as Miss Black Teen Tours, our program initially focused on cultural awareness and community service for young women of color. As interest grew, we expanded our reach in 2006 to welcome all young ladies committed to personal growth and civic engagement. Today, Miss Teen Tours provides a **six-month journey of mentorship, workshops, and service**—culminating in local, regional, and national opportunities for achievement.

The Miss Teen Tours Experience

Each participant applies for one of **15 exclusive spots** at a local tour site, where she is guided by a **DIVA DIRECTOR (mentor)** through:

- **The Summer Teen Tour Society** – Leadership training, social etiquette, fitness, health, and pageantry prep.
- **Regional Conferences** – Networking and workshops covering **Pageantry 101 & 202**, community engagement, and personal development.
- **Service Projects** – Giving back through initiatives like **Little Free Food Pantry, Purpose Bags for the Unsheltered, and JUDGE LESS LOVE MORE Movement**.
- **Direct This! Workshops & Retreats** – Training for women interested in **mentoring and becoming directors** in our system.
- **Regional & National Pageants** – A celebration of growth, achievement, and confidence. Participants who complete program requirements may compete at the regional and national levels.

Become a DIVA DIRECTOR!

Do you believe in empowering young women? Are you passionate about service and leadership? We're looking for **dedicated female mentors** to **host a Miss Teen Tours site in your city, school, or**

organization. No prior experience is required—just a heart for **guiding, inspiring, and uplifting young women.**

Join the Movement

Miss Teen Tours is not just an event—it's a **lifetime experience** that shapes futures. Whether you're a teen ready to embark on the tour of a lifetime or an adult mentor looking to make an impact, we welcome you to join us.

Position yourself today where you want to be tomorrow!

#2. Please use the following pictures and just make it where later, I can upload more current pictures. Thank you.





#3. Place this near the top and perhaps to the side of the text.



#1. Use the text below for the Arkansas Youth Leadership Initiative Page: (Delete the words Support Youth Voices)

Arkansas Youth Leadership Initiative (AYLI) – Empowering Champions of Change

In 2002, the **Arkansas Youth Leadership Initiative (AYLI)** partnered with **Arkansans for Drug-Free Youth** to develop a **youth-led statewide prevention program** focused on empowering young leaders to take a stand against alcohol, tobacco, and other drugs (ATOD). This collaboration led to the creation of **AYLI Champions**, a grassroots movement designed to educate, inspire, and mobilize youth across the state to make healthier choices and lead prevention efforts in their communities.

Who Are the AYLI Champions?

Members are generally introduced to the program by their peers, current AYLI Champions, or through school and community presentations. While any Arkansan may join, the initiative focuses on **youth ages 5-18** who are committed to remaining **tobacco-, alcohol-, and drug-free**—which is the **ONLY** requirement for membership.

TWO TYPES of AYLI CHAMPIONS

1. Organized AYLI Champions Teams

- a. These teams are led by an **AYLI Champion Board Member** and participate in structured prevention activities and leadership efforts in their communities.

2. Independent AYLI Champions

- a. These members pledge to live drug-free but are not affiliated with a specific youth board or organized team. They still serve as role models in their schools and communities.

Youth Leadership Structure

Youth leaders appointed or elected to serve **one-year terms** to **govern grassroots prevention efforts** in local communities. They lead campaigns, organize events, and mentor younger members.

Team AYLI Speaks

A select group of AYLI Champions who **serve as the official spokespersons** for the initiative at **local, regional, and national** events. These youth leaders are the **voice of the movement** and play a key role in advocacy efforts.

AYLI Youth Advisors (YA)

Arkansas college students who have **aged out of the leadership program** but wish to remain active in prevention efforts on their college and university campuses. They serve as **positive role models** and provide mentorship to younger members.

Prevention in Action: Take Down Tobacco Tours & Community Engagement

AYLI Champions actively participate in the **Red Ribbon Rally, Take Down Tobacco Tours, school presentations, community service projects, and leadership training** to promote a drug-free lifestyle. Through strategic partnerships and peer-led initiatives, they empower Arkansas youth to make informed



choices and lead healthier lives.



#2. Delete this entire section:

What's Our Mission

Arkansas Youth Leadership Initiative (AYLI) is dedicated to youth leadership development. Our mission is to help you find their VOICE!

Read more about our programs and youth networks and then get on board!

[Read More](#)

What's Up

Get Involved

BE A YOUTH LEADER OR YOUTH MENTOR

We are always looking for youth leaders. We have several statewide youth leadership positions, and we're sure we have a project for you and your community across the state.

[Read More](#)

GET READY! WE'RE GOING TO DO IT UP BIG!

#3 Remove this text from the bottom.

Thank you for your support. We are committed to Building Youth with Purpose and your donations help us continue the work we do in prevention and leadership development.

#4 Delete any PAGEANT pictures from the slide show pictures.

Combine the pictures in the slide show from the top of the page and bottom. and add this as a stationary picture:



#5. Add a the Take Down Tobacco Videos and the other videos: Billy P and Scary Movie.

#1. ADD A PROGRAM TAB for Building Youth with Purpose

#2. Use the following text as the page introduction:

Building Youth with Purpose **Empowering the Next Generation of Leaders**

Building Youth with Purpose is a dynamic leadership initiative designed to equip students with the skills, confidence, and opportunities to make a meaningful impact in their schools and communities. This program fosters **Leadership, Education, Advocacy, and Service**, helping young people discover their strengths, develop their voices, and become agents of change.

Who We Serve

Building Youth with Purpose engages **students in grades 6-8**, providing them with hands-on experiences that promote personal growth, teamwork, and civic responsibility.

What We Do

Through workshops, mentorship, and community-driven projects, students in the program:

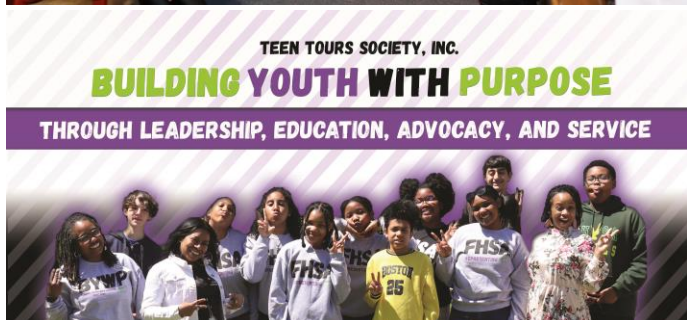
- **Lead with confidence** by organizing school-wide initiatives and service projects.
- **Learn valuable skills** in communication, problem-solving, and collaboration.
- **Advocate for change** by addressing issues that matter to their peers and community.
- **Serve others** through meaningful volunteer work and outreach programs.

How to Get Involved

Participation in the program is open to students who demonstrate enthusiasm for leadership, a commitment to learning, and a passion for making a difference. With **no cost to join**, all students need is **parental approval, an interview, and a willingness to have fun while learning!**

Why It Matters

Building Youth with Purpose is more than a leadership program—it's a movement that shapes the next generation of community leaders. By giving young people the tools to succeed today, we help them build a brighter, purpose-driven future for themselves and those around them.





LOGOS:



TEEN TOURS SOCIETY, INC.

Building Youth with Purpose
Since 2004

OHTP4.LIFE



#JUDGELESSLOVEMORE



TEEN TOURS SOCIETY, INC.

**BUILDING
YOUTH
PURPOSE**

THROUGH LEADERSHIP, EDUCATION, ADVOCACY, AND SERVICE

How
YOU?
LIVING!
Vlog & Podcast

GIRLS OF PURPOSE TOUR

Miss Teen Tours



Character, Service, Education and Culture

WWW.MISSTEENTOURS.COM

